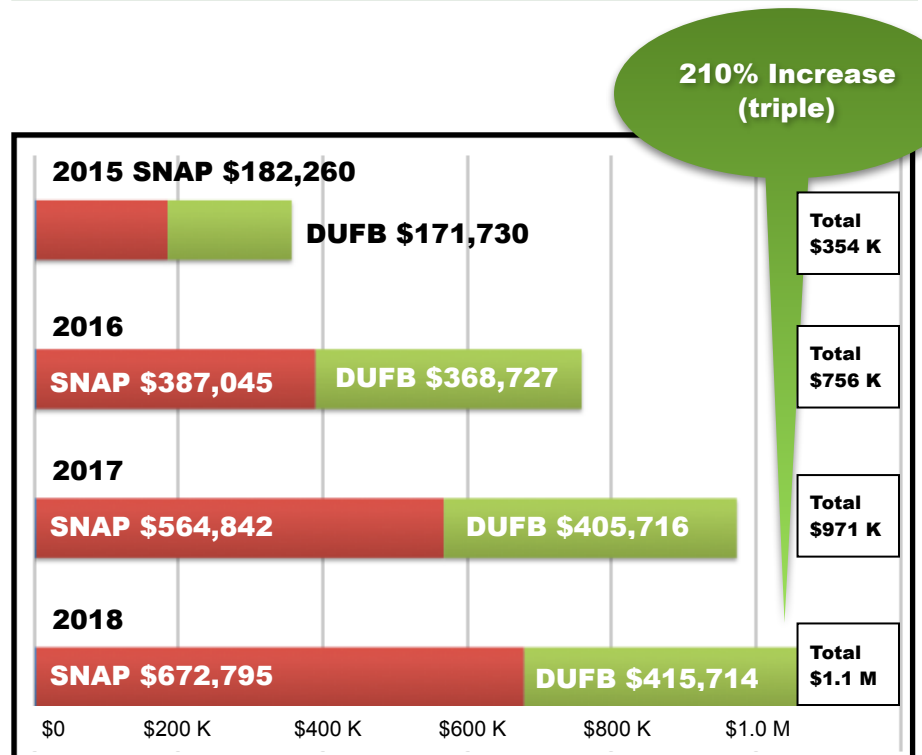
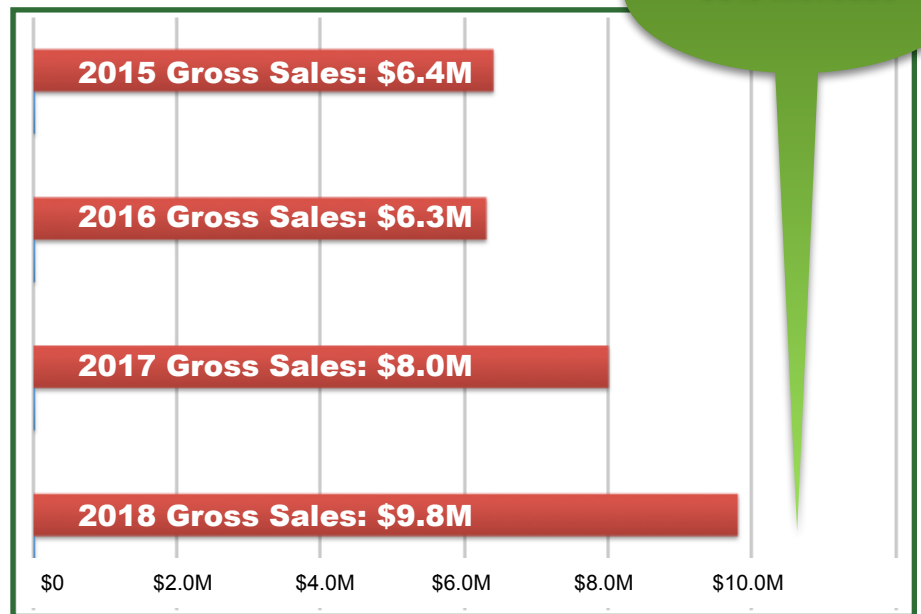


2018 MARKET DATA



HIGHLIGHTS

- \$17.7 million economic impact:**
 To assess the full economic impact markets have on the local economy, multiply gross sales (\$9.8M) by 1.8. Gross sales include agricultural and non-agricultural items.
- 971,000:** The number of customers that visited farmers' markets and farm stands in 2018. That is up 39% over 2017.
- 210%:** The increase in SNAP/Double Up spending between 2015 and 2018.
- 66%:** Market sales that went to farmers. This is a 6% increase over 2017.
- 52%** of market managers received some pay for their work. This is up from 10% of market managers in 2017.





Estimated Gross Sales

This table shows **total gross sales** and **gross agricultural sales** for each market.

SNAP, Double Up, and Farmers' Market Nutrition Program (FMNP) sales are included in **Gross Agricultural Sales**.

Farm Stands Include:

Aldana's Farm Stand, Big Jim Farms and Wagner Farmland Experience, Black Farmers & Ranchers NM, Community Food Pantry, Diaz Farms, Nichols Ranch and Orchards The Fruit Basket, Graves Farm & Garden, Rosales Produce, Schwebach Farm, Sutherland Farms Market, Tellez Farm, Veggie Shack

Grocery Stores Include:

Cid's Food Market, Food King, La Montañita Food Co-op, Los de Mora, Lowe's Marketplace, Taos Food Co-op

++ Redeemed dollars

* Market Data not submitted; gross and ag sales reflect total of SNAP, DUF, and FMNP sales only. NA = Not applicable

Market	Total Gross Sales	Gross Agricultural Sales	SNAP Sales ++	DUF Sales ++	FMNP Sales ++
ABQ Downtown	\$1,760,401	\$584,579	\$42,712	\$46,072	\$16,163
ABQ Healthy Here Mobile	\$18,104	\$14,306	\$1,137	\$924	\$1,187
ABQ La Familia *	\$7,425	\$7,425	\$3,053	\$3,030	\$1,345
ABQ Los Ranchos	\$1,300,480	\$1,170,432	NA	NA	\$2,955
ABQ Mile-Hi *	\$2,812	\$2,812	\$341	\$422	\$2,049
ABQ Nob Hill	\$29,933	\$24,253	\$1,352	\$1,788	\$3,147
ABQ Presbyterian	\$85,000	\$60,000	\$236	\$318	\$1,637
ABQ Rail Yards	\$1,378,729	\$173,797	\$20,993	\$17,434	\$7,947
ABQ South Valley	\$8,224	\$6,041	\$335	\$332	\$1,160
ABQ Uptown	\$60,000	\$50,000	\$1,593	\$1,650	\$5,870
Alamogordo FM	\$26,892	\$25,211	\$1,086	\$996	\$3,532
Ardivino's Desert Crossing	\$67,116	\$38,024	\$123	\$34	\$21,189
Aztec	\$46,563	\$45,413	\$2,085	\$2,090	\$3,770
Belen	\$18,800	\$18,000	\$1,545	\$1,582	\$3,497
Beneficial Farms CSA *	\$4,417	\$4,417	\$2,441	\$1,976	NA
Bernalillo	\$5,715	\$4,860	\$182	\$202	\$485
Bosque Farms	\$16,482	\$15,055	\$1,017	\$1,132	\$348
Carlsbad	\$17,321	\$7,927	\$0	\$0	\$932
Cedar Crest	\$55,012	\$44,013	\$485	\$420	\$728
Chaparral	\$12,000	\$11,500	\$0	\$0	\$7,625
Clovis	\$57,000	\$55,000	\$732	\$550	\$11,371
Corrales	\$869,200	\$819,200	NA	NA	\$12,758
Dixon	\$11,500	\$10,000	\$313	\$402	\$61
Eldorado	\$142,306	\$100,750	NA	NA	\$30
Española	\$185,200	\$174,350	\$12,095	\$11,804	\$10,341
Farm Fresh Mobile Market *	\$2,862	\$2,862	\$497	\$186	\$2,179
Farmington	\$154,925	\$138,850	\$4,859	\$4,718	\$13,022
Fort Sumner	\$10,200	\$7,700	\$356	\$364	\$740
Gallup *	\$2,639	\$2,639	NA	NA	\$2,639
Grants	\$10,880	\$5,912	NA	NA	\$1,013
Harding County	\$1,200	\$1,000	NA	NA	NA
Hobbs *	\$4,608	\$4,608	\$198	\$272	\$4,138
Jemez Springs	\$16,140	\$12,540	NA	NA	\$70
Las Cruces *	\$130,023	\$130,023	\$20,644	\$18,732	\$90,647
Las Vegas - Tierra Encantada	\$29,828	\$26,846	\$3,126	\$3,094	\$4,176
Las Vegas - Tri-County	\$103,277	\$89,052	\$10,335	\$9,666	\$6,460
Los Alamos	\$348,403	\$263,898	\$909	\$946	\$206
Los Lunas	\$36,623	\$27,013	\$2,803	\$2,812	\$1,554
Mimbres Valley FM	\$3,740	\$3,240	NA	NA	NA
Mora Valley	\$3,486	\$2,500	NA	NA	\$1,058
Pojoaque Valley *	\$2,351	\$2,351	\$795	\$680	\$876
Otero County FM	\$22,000	\$17,000	NA	NA	NA
Portales	\$25,000	\$25,000	\$306	\$360	\$4,259
Questa	\$19,587	\$11,857	\$295	\$236	\$362
Ramah	\$12,662	\$6,275	\$210	\$240	\$62
Raton First Street	\$9,830	\$5,150	NA	NA	\$299
Roswell *	\$10,350	\$10,350	\$407	\$482	\$9,461
Santa Fe	\$1,758,528	\$1,407,114	\$79,034	\$83,910	\$21,653
Santa Rosa	\$2,878	\$2,728	NA	NA	\$2,349
Shiprock *	\$8,000	\$1,755	NA	NA	\$1,755
Sierra County	\$83,700	\$62,653	\$4,258	\$4,216	\$3,873
Silver City	\$87,600	\$63,000	\$10,822	\$10,220	\$5,728
Socorro	\$17,100	\$16,300	\$528	\$510	\$2,477
Taos	\$250,000	\$200,000	\$24,807	\$24,166	\$9,546
Tucumcari	\$19,051	\$16,000	\$137	\$134	\$3,006
Farm Stands	\$391,776	\$343,535	\$109,277	\$92,175	\$97,042
Grocery Stores *	\$64,437	\$64,437	\$304,336	\$64,437	NA
TOTALS	\$9,830,316	\$6,441,553	\$672,795	\$415,714	\$410,777