



How does project “match” work?

WHAT COUNTS AS MATCH?

- Labor (including yours)
- Inputs (seeds, compost, etc.)
- Equipment (that you are using for the project)
- Travel/Transportation
- Packaging

HOW IS MATCH TRACKED?

- Labor: Even if it is for your own time you must submit invoices. Use information similar to your submitted project budget that shows what was done, by whom, when, at what cost per hour.
- Purchased items: Receipts or other proofs of purchase.
- Travel/transportation: Mileage log/invoice, using information similar to your budget.

HOW DO I SHOW MATCH?

Use NMFMA’s Budget Template.



How are proposals evaluated?

Staff and several NMFMA Board members will score proposals. A total of 53 points is possible.

#9A. Project Goals (10 pts.) –

How well do they meet grant requirements? How realistic?

#9B. Timing (10 pts.) –

Are there good reasons for you to undertake the project at this time?

#9C. Deliverables (10 pts.) –

Do you have clearly defined expectations that can be measured?

#9D. Work Plan (10 pts.) –

Are your activities well thought out? Does the timing seem do-able?

#9E. Sharing (3 Bonus pts.)

#10. The Future (10 pts.) –

How will the project potentially serve your farm beyond the grant year.



New Mexico Farmers’ Marketing Association

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NewMexicoFMA.org

Local Farmer Innovation Enterprise GRANTS



2019

DEADLINE MARCH 15



NEW MEXICO
FARMERS'
MARKETING
ASSOCIATION



SOLVE problems. **TEST** innovations. **MITIGATE** risk.

WHAT ARE GRANT OBJECTIVES?

These farmer grants have two specific purposes, and your proposal must meet one of them:

- To expand specialty crop varieties and/or crop volume sold through **wholesale channels** to New Mexico retail outlets;
- To pilot or expand regenerative agriculture practices.

WHAT GRANTS ARE AVAILABLE?

- Grants up to \$3,000 each. Smaller amounts are fine. Each grant must be met with a 50% cost-share (“match”) by farmer.

WHAT CAN GRANTS BE USED FOR?

- Inputs: Seeds, compost, etc.
- Equipment: Purchase, rental, updating. Must be **ESSENTIAL** for the proposed project.
- Marketing: Labels, packaging, signage, etc.
- Labor: Must be **DIRECTLY RELATED** to the proposed project.
- Supplies: Other items needed.
- Land use: If you are taking land out of production for a regenerative agriculture project.

WHAT ARE PROJECT EXAMPLES?

Wholesale Projects

- Trying out a new type of commercially-viable crop that you’re curious about.
- Expanding your scale of an existing crop.
- Improving growing or storing infrastructure

Regenerative Agriculture Projects

- Renting equipment such as a no-till drill
- Soil testing costs, inputs, consultant time
- Purchasing supplies, e.g., for a Su-Bioreactor

WHEN DO YOU GET THE FUNDS?

- 50% of the grant funds will be distributed up front upon approval of the grant.
- The remaining 50% will be reimbursed after submission of receipts and/or invoices.

NEED HELP?

Call or email the NMFMA for assistance.
Denise Miller, 505-699-2064
dmiller@farmersmarketsnm.org

OR Sarah Grant, 505-983-4010 x2
sarahg@farmersmarketsnm.org

Who is eligible?

- New Mexico Farmers who meet one of the stated grant objectives, and who are an “Individual Farmer Member” of the NMFMA (\$25/year).
- **Farmers must contribute a 50/50 cost-share on the project** (may include labor).
- Farmers must be willing to work with NMFMA staff during the growing season for regular progress check-ins on their farm.
- Farmers must submit a short Work Plan showing what activities will be performed during the grant period (March 15- Dec. 1, 2019)
- Farmers must agree to participate in a year-end “Field Days” event to share lessons learned with grantee group.
- It is encouraged (but not required) to collaborate with your local Coop Extension agent.

**Use the NMFMA’s
Application Form and
Budget Template available
at NewMexicoFMA.org**