



## **NMFMA: Who to call?**

**Leave a message for staff at 505-983-4010, or call  
select staff on their mobile phone numbers provided below.**

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**Denise Miller (505-699-2064)**  
**Executive Director**  
**DMiller@FarmersMarketsNM.org**

- Public policy
- Public/Private Partnerships
- Value chain work (strategy)
- Farmer trainings (strategy)
- Grocery store partnerships
- Fundraising, general operations

**Sarah Grant**  
**Co-founder, Chief Financial Officer**  
**SarahG@FarmersMarketsNM.org**

- Promotional Funds
- Financial issues
- Running a market (general questions)

**Christina Keibler (720-474-3488)**  
**Engagement Director**  
**Christina@FarmersMarketsNM.org**

- Market data and research
- Nutrition, culture of food and eating
- Outreach, advertising, and social media
- Newsletter and events content

**Michael Venticinque (505-448-2891)**  
**Value Chain Coordinator**  
**VCC@FarmersMarketsNM.org**

- Linking farmers with buyers
- Farmer trainings: post-harvest-handling

**Sarah Lucero (410-402-0363)**  
**Double Up Food Bucks Program Manager**  
**SLucero@FarmersMarketsNM.org**

- All things Double Up Food Bucks
- EBT machine questions

**Catherine Baca**  
**Membership Coordinator**  
**CatBaca@FarmersMarketsNM.org**

- Membership website access and use
- Membership and payment questions
- Annual conference registration

**Amara Nash (505-204-2116)**  
**Nutrition/Community Outreach Coordinator**  
**Amara@FarmersMarketsNM.org**

- ¡COCINA! trainings
- Community partnerships/health and wellness

**Anita Adalja**  
**Farmer Liaison**  
**Anita@FarmersMarketsNM.org**

- Farmer food safety and business trainings
- Training registration